



Visual Designer for Brands & Digital Experiences

Brand Identity
Product Design
Presentation
Website
UI/UX
Print
Form Design
Social Media
AI Integration

Skills

Photoshop
Illustrator
Figma
Sketch
Powerpoint

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Drove creative design initiatives across branding, digital, print, UI/UX, presentations, marketing, and visual communications. Turned business ideas and complex requirements into meaningful, engaging, and visually compelling design solutions. Led projects from concept development and creative direction to final production, ensuring strong visual consistency and attention to detail.

Awards & Achievements

Recognized 120+ Design Contests
Online freelancer design platform

Business Form Design - Patent
D1049220, US

RISC Form Design - Patent
D1104144, US

Business Form Design - Patent
D969906, US

Professional Experience

Lead - Graphic Design

Tekion, Bengaluru
2020 - 2025

- Led creative design across branding, digital, print, UI/UX, and presentations, developing innovative concepts and delivering high-quality, user-focused solutions from concept through final execution.
- Leveraged modern design technologies and AI tools to enhance creativity, streamline workflows, and improve design efficiency.
- Designed 1,000+ business, legal, QA, and automotive forms, including RISC forms, with 4 U.S. design patents for innovative form designs.
- Created visual assets for company events, conferences, exhibitions, and internal initiatives, including event branding, presentations, banners, and promotional materials.

Lead - Design

Shihabs.com, Bengaluru
2017 - 2019

- Manage multiple projects, timelines, and revisions while maintaining brand consistency.
- Created engaging social media campaigns and digital content to strengthen brand visibility

Senior Visual Designer

Tacme, Dubai
2015 - 2017

- Designed web layouts and digital experiences for large-scale government service platforms, including Dubai Trade and Dubai Health Authority, focusing on usability, clarity, and accessible user experiences.
- Applied UX/UI design, wireframing, prototyping, user flows, interaction design, accessibility, and user research across for Tacme projects.

Freelancer

Remote
2011 - 2014

- Experienced in full-time, part-time, remote, and contract-based design roles. Successfully collaborated with clients and teams across different locations and work environments.
- Flexible and adaptable across company assignments or freelance projects, with experience in both short- and long-term engagements.

Graphic Designer

Lens Interactive, Bengaluru
2009 - 2010

- Created graphics for digital, print, branding, and marketing materials.
- Assisted in developing creative concepts and layouts based on project requirements.
- Worked with senior designers and teams to complete projects on time and maintain design quality.

Created Design Solutions for

Dubai Trade
Abu Dhabi Police
Dubai Health Authority
Klook
Addock
Quick Dine
24 Seconds

Master Card
Tekion
Shihabs.com
Meraki
Friendlymoment.com
New Port
7 Vonders (7V)

Mawarid Technology
e-Dirhams
Little Piltzintli
Tacme
Oneprint Store
Lens Interactive
Aquaphor